

**FOR IMMEDIATE RELEASE**

## **FXhome releases filmmaking and photography tutorial DVDs**

**Norwich, England - 3 December 2008** - FXhome has released three tutorial DVDs aimed at filmmakers and photographers. *Learn: Greenscreen* and *Learn: Lights & Camera*, developed by SketchWork Productions, explain essential equipment and techniques, while *Learn: Beach Landing & Superheroes* goes behind-the-scenes on the creation of two intense, special effects-laden action sequences.

With over seven years of experience developing visual effects products for filmmakers and photographers, FXhome was perfectly positioned to create the *Learn: Beach Landing & Superheroes DVD*, which highlights the potential of the FXhome Lab software and guides viewers through creating high quality visual effects. SketchWork Productions specialises in film production services and have compacted their extensive knowledge into the *Learn: Greenscreen* and *Learn: Lights & Camera* DVDs, which each take a fun and entertaining look at these complex subjects.

"We've wanted to create a series of tutorial DVDs for some time," explains FXhome Communications Manager Simon Jones, "so we're really pleased with these first three releases. Teaming up with SketchWork Productions enabled us to offer a wider selection of DVDs at launch and also gave us the time to focus in-house on the *Learn: Beach Landing & Superheroes* DVD, which really shows off the full capabilities of VisionLab Studio, EffectsLab and CompositeLab.

*Learn: Beach Landing & Superheroes* explores a range of visual effects including cloning, teleporting and flying. *Learn: Greenscreen* explains how to set up and use a greenscreen, while *Learn: Lights & Camera* details camera and lighting equipment options and techniques.

All three DVDs are available direct from the FXhome.com online store and authorised resellers for \$29.99 (£24.99, €24.99) each. Each DVD is also available as part of the various FXhome Bundles, which include FXhome software and additional items such as greenscreens and stock collections, priced from \$199 (£149, €159).

Please visit <http://fxhome.com/store/> for more details.

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**ABOUT FXHOME LIMITED** – FXhome is a leading software developer and consultancy firm, specialising in visual effects, web design and bespoke third party solutions. Seven years of experience, 23 released products and an Internet community with over 100,000 registered members has positioned FXhome as a respected provider of software, filmmaking and online services.

FXhome software products for Mac and Windows PC include the award-winning visual effects series, VisionLab Studio, EffectsLab Pro and CompositeLab Pro; greenscreen photography products PhotoKey 2 and PhotoKey Batch; and Adobe After Effects plugins MuzzlePlug and PowerPlug. Also available are tutorial DVDs and stock packs for filmmakers and photographers.

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**ABOUT SKETCHWORK PRODUCTIONS LIMITED** – SketchWork Productions is an independent motion picture company assembled from creative and business professionals, with extensive experience in all aspects of film production including features, shorts, commercials, music videos, corporate videos, event and training videos. Productions are professionally created to the highest of standards, using an on-site post-production suite that includes the latest in cutting edge editing, compositing, visual effects, SFX and 3D technology.

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