

FOR IMMEDIATE RELEASE

FXhome releases PhotoKey 2 Pro for Mac and Windows

Norwich, England – 2 March 2009 - Independent software developer FXhome today released PhotoKey 2 Pro, an enhanced version of its popular PhotoKey series aimed at professional photographers. PhotoKey 2 Pro includes a range of advanced features including depth of field, shadow casting and batch processing.

PhotoKey 2 Pro performs high quality greenscreen and bluescreen compositing, providing the rapidity and ease of use that is vital when working in a professional photography environment. Images are automatically keyed, allowing the photographer to drop in any backdrop of their choice and apply positioning and colour grading customisation.

The PhotoKey series launched in 2007 and quickly became popular with both enthusiast and professional photographers. PhotoKey 2 Pro is the latest version and adds numerous new features, including batch processing, depth of field, shadow casting and a 3-computer pro license.

"FXhome has a history of developing and improving software based directly on user feedback," said Communications Manager Simon Jones. "PhotoKey 2 Pro enables us to fulfil the needs of professional photographers, who have been asking for these features for some time, while still providing for enthusiast photographers with the standard PhotoKey 2 package. The price and feature set of PhotoKey 2 Pro positions it as the logical choice for professionals."

PhotoKey 2 Pro is available from the FXhome.com online store for \$249 (£149, €179).

Please visit <http://fxhome.com/products/photo> for more details.

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ABOUT FXHOME – FXhome is a leading software developer and consultancy firm, specialising in visual effects, web design and bespoke third party solutions. Seven years of experience, 20 released products and an Internet community with over 100,000 registered members has positioned FXhome as a respected provider of software, filmmaking and online services.

FXhome software products for Mac and Windows PC include the award-winning visual effects series, VisionLab Studio, EffectsLab Pro and CompositeLab Pro; greenscreen photography products PhotoKey 2 and PhotoKey 2 Pro; and Adobe After Effects plugins MuzzlePlug and PowerPlug. Also available are a range of instructional DVDs and stock packs for filmmakers and photographers.

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