

FOR IMMEDIATE RELEASE

FXhome releases stock image collections for photographers

Norwich, England - 26 March 2009 - Independent software developer FXhome today released a range of Backdrop packs for photographers to use in portraits and composites. Incorporating Studio, Floral & Fantasy and Modern & Gothic themes, the collections work with any good image software including Adobe Photoshop and FXhome PhotoKey 2.

Each pack includes 100 high quality images ready to be dropped into image projects. The packs are designed for use with greenscreen and bluescreen photographs, providing a versatile and affordable selection of backdrops and removing the need to maintain an extensive collection of practical screens or expensive location shoots.

Since the release of FXhome's greenscreen photography software PhotoKey there have been many requests for stock images from photographers. The three new backdrop packs follow the release of a pack of greeting card designs in November, providing PhotoKey users with a wide range of material without needing to rely on expensive stock websites.

"As a photographer you can never have too many images in your stock library," said Communications Manager Simon Jones. "Photographers don't always have the resources to shoot all of their own backdrops, and traditional stock photograph services can be extremely expensive. The FXhome Backdrop packs provide great value for money, each containing 100 high quality, royalty-free images for just \$29.99."

Backdrop: Studio 1 & 2, Backdrop: Floral & Fantasy and Backdrop: Modern & Gothic are available from the FXhome.com online store for \$29.99 each (£24.99, €24.99). A special, discounted bundle containing all three packs is available for \$75 (£55, €55).

Please visit <http://fxhome.com/products/stock> for more details.

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ABOUT FXHOME – FXhome is a leading software developer and consultancy firm, specialising in visual effects, web design and bespoke third party solutions. Seven years of experience, 20 released products and an Internet community with over 100,000 registered members has positioned FXhome as a respected provider of software, filmmaking and online services.

FXhome software products for Mac and Windows PC include the award-winning visual effects series, VisionLab Studio, EffectsLab Pro and CompositeLab Pro; greenscreen photography products PhotoKey 2 and PhotoKey 2 Pro; and Adobe After Effects plugins MuzzlePlug and PowerPlug. Also available are a range of instructional DVDs and stock packs for filmmakers and photographers.

CONTACT:

Simon Jones
FXhome Limited
Henderson Business Centre
Ivy Road
Norwich
England
NR5 8BF
+44 (0) 1603 251742
simon.jones@fxhome.com
<http://FXhome.com>