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## FOR IMMEDIATE RELEASE

### FXhome teams up with Independent Student Media to release new training DVDs

**Norwich, England, 22 June 2009** – FXhome has released *The Anatomy of Filmmaking*, a 10-disc DVD set created by Independent Student Media to provide an unprecedented educational and training opportunity. The pack includes the short film *High Value Target*, an extensive 3 hour 'making of' documentary, a 45 page filmmaker's checklist and 120 minutes of unedited, raw footage that can be re-edited by the viewer.

FXhome is best known for its range of video and photography special effects software, including the award winning EffectsLab Pro and PhotoKey 2, and has recently expanded its online store at [FXhome.com](http://FXhome.com) to include specialist training DVDs. Independent Student Media specialise in professional, hands-on film industry training and are now making their exclusive practical courses available to everyone through the *Anatomy of Filmmaking* DVD series.

"Every year ISM take a select group of lucky students through the entire filmmaking process, from start to finish, and they're now opening the courses up to a wider audience with the DVDs," explains FXhome Communications Manager Simon Jones. "Here at FXhome we've always recognised the value of providing training materials and *The Anatomy of Filmmaking* is something we've never seen before. Including all the raw footage is an incredible learning resource and quite unprecedented."

The 10 disc *The Anatomy of Filmmaking* set is available direct from the [FXhome.com](http://FXhome.com) online store for \$259.

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**About FXhome** – FXhome is a leading software developer and consultancy firm, specialising in visual effects, web design and bespoke third party solutions. Seven years of experience, over 20 released products and an Internet community with over 100,000 registered members has positioned FXhome as a highly respected provider of software, filmmaking and online services.

FXhome software products for Mac and Windows PC include the award-winning visual effects series, VisionLab Studio, EffectsLab Pro and CompositeLab Pro; greenscreen photography products PhotoKey 2 and PhotoKey Batch; and Adobe After Effects plugins MuzzlePlug and PowerPlug. Also available are a range of instructional DVDs and stock packs for filmmakers and photographers.

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