

**FOR IMMEDIATE RELEASE**

## **FXhome releases stock video and image packs for filmmakers and photographers**

**Norwich, England - 3 December 2008** - FXhome has released two new video and image collections for filmmakers and photographers. *Footage: Special Effects* contains a massive selection of explosions, sparks, smoke and more while *Overlays: Greeting Cards* includes a variety of professional design templates for major holidays and celebrations.

*Footage: Special Effects* contains over 50 high definition pyrotechnic videos plus over 1000 additional clipart items from the FXhome archives, ranging from particle effects and explosions to vehicles and spaceships. *Overlays: Greeting Cards* includes original designs for Christmas, Valentine's Day, New Year, graduation, birthdays, weddings and more.

"Having a varied library of stock video and images is crucial for any filmmaker or photographer," said Communications Manager Simon Jones. "It makes it much easier to quickly create and experiment with new layouts and effects without needing to shoot brand new material every time. Hopefully these new stock packs will prove useful to anybody who needs high quality on a tight budget or schedule."

The contents of both packs perfectly complement FXhome's extensive range of visual effects software. *Footage: Special Effects* is fully compatible with the award-winning FXhome Lab products as well as video software from other manufacturers. *Overlays: Greeting Cards* has been optimised to work with the greeting card designer found in the newly released FXhome PhotoKey 2.

Both packs are available from the FXhome.com online store and authorised resellers. *Footage: Special Effects* sells for \$69 (£45, €55), while *Overlays: Greeting Cards* is just \$29.99 (£24.99, €24.99). Both packs are also available as part of the various FXhome Bundles, which include FXhome software and additional items such as greenscreens and stock collections, priced from \$199 (£149, €159).

Please visit <http://fxhome.com/store/> for more details.

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**ABOUT FXHOME** – FXhome is a leading software developer and consultancy firm, specialising in visual effects, web design and bespoke third party solutions. Seven years of experience, 23 released products and an Internet community with over 100,000 registered members has positioned FXhome as a respected provider of software, filmmaking and online services.

FXhome software products for Mac and Windows PC include the award-winning visual effects series, VisionLab Studio, EffectsLab Pro and CompositeLab Pro; greenscreen photography products PhotoKey 2 and PhotoKey Batch; and Adobe After Effects plugins MuzzlePlug and PowerPlug. Also available are a range of instructional DVDs and stock packs for filmmakers and photographers.

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