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FXhome.com relaunched as major movie news portal

Norwich, England, 3 August 2007 - FXhome Limited today relaunched the FXhome.com website, revealing major new features that position it as a vital news portal for filmmakers in general and users of FXhome's award-winning, multi-platform visual effects software.

FXhome.com has been a massively popular website for low-budget filmmakers since its creation in 2003, attracting an active community of over 60,000 people from around the world. The relaunch focuses on enhancing the community experience, with a more exciting online cinema, a streamlined forum and daily news updates. Planned features include industry interviews, DVD reviews, competitions and glimpses behind-the-scenes of movies, both big and small.

The website also benefits from a completely redesigned online store, providing secure transactions, boxed and download product options and wider support for international customers. FXhome's existing range of visual effects software for home enthusiasts and low-budget filmmakers, including CompositeLab Pro, the award-winning EffectsLab Pro and the MacUser Awards short-listed VisionLab Studio, continues to be available and will be joined by additional products later in the year.

Commenting on the relaunch, Managing Director Joshua Davies said "we've always been amazed by the friendly, intelligent and helpful community that's formed at FXhome.com. Feedback from the community has helped us make our software better over the years, so the website relaunch is about giving something back to those people. Our intention is for FXhome.com to become not only a great place for users of our software, but an invaluable filmmaking resource in its own right."

For more information, visit <http://fxhome.com>.

ABOUT FXHOME – FXhome is a leading software developer and consultancy firm, specialising in visual effects, web design and bespoke third party solutions. Over six years of experience and an international team of experts has positioned FXhome as the provider of choice for software, filmmaking and online services.

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